

# INTERGOVERNMENTAL AFFAIRS

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## THE DIVISION'S FIRST ELECTRONIC NEWSLETTER AND ITS CONTENTS

By Scott Taylor, Editor

### FIRST ELECTRONIC NEWSLETTER

Welcome to our first electronic newsletter. In the future, our intent is to alternate between electronic and hard-copy newsletters. There are several reasons for an electronic newsletter. Probably most important is the fact that, as we have increased the number and length of each of our newsletters over the last year or so, our revenues are not sufficient to always publish a hard copy newsletter, including all the attendant mailing and printing costs. We are interested in knowing your choice of the type of newsletter you would like to receive if our revenues were adequate to develop and distribute newsletters without constraint. Would you like hard-copy newsletters, electronic newsletters, or a combination of the two?

### CONTENT OF THIS NEWSLETTER

As a preface, this particular newsletter deals strictly with matters dealing with the Division's programs and business. The most important piece of Division business is that we are proposing to change our Division's name to, "Regional and Intergovernmental Planning." We hope to gain approval of both the APA Division Council and the APA Board of Directors at the 2005 National Conference in San Francisco. The lead substantive article as written by Division Chair, Lee Schoenecker, goes into considerable depth concerning the reasons for the proposed change and other directly related considerations. It is very important to

note that, via this newsletter, we are seeking the views of the Division's membership on this proposed change. To date, we have received positive feedback on the proposed change, both within and outside of the Division. However, if we get substantial or noticeable negative reactions within the next month or so, either through feedback to this newsletter or through other channels, we will either make modifications or withdraw the name change.

The second article describes the Division's two by-right panels at the 2005 San Francisco National Conference. One panel looks at regional alliances and planning in the Sacramento, San Diego, and Oakland-San Jose-San Francisco areas. The second panel explores urban form for improving transportation choices and health, and is a follow-on panel to a similar one which we hosted at the 2003 National APA Conference in Denver. The third article is a report on our Program and Business Meeting held at the 2004 National Conference in Washington, DC in late April. It is written by Rocky Piro who serves as the Division's Secretary as well as the Vice Chair for Local and Regional Affairs. Other short articles focus on the agenda for our San Francisco Conference Division Program and Business Meeting, the proposed work program for 2005-2006, and elections near the end of calendar year 2005. We close with a short article which highlights possible considerations and changes in our existing by-laws should the Division's name be changed.

## **A PROPOSED NEW NAME FOR THE DIVISION: “REGIONAL AND INTERGOVERNMENTAL PLANNING”**

By Lee Schoenecker, AICP, Division Chair

### **BACKGROUND**

At the Division's annual program and business meeting held in late April at the APA 2004 National Conference in Washington, DC, there was substantial discussion centering on changing the name of the Division to include the word, "regional." One of the primary reasons for this change would be to attract new members engaged in sub state regionalism who do not directly associate this subject with the Intergovernmental Affairs Division, even though one of our Division's primary missions centers on regional planning. It was resolved that a decision would be made about a name change in time for the National APA 2005 Conference in San Francisco where the APA Division Council and the APA Board of Directors would be asked to consider such a name change. The name we are proposing is: "Regional and Intergovernmental Planning."

### **REASONS FOR PROPOSED NAME CHANGE, INCLUDING SOME HISTORY OF SUB STATE REGIONALISM**

There are several reasons for the proposed change and they follow.

#### **“Intergovernmental” No Longer Also Connotes “Regional” As in The**

**Past:** When the Intergovernmental Affairs Division was formed in the 1970s, the word, "intergovernmental" denoted, among other things, sub state regional planning and development. That was largely because the federal government was heavily into fostering this type of regional planning. Specifically, the U. S. Department of Housing and Urban Development's 701 financial planning assistance program made grants to regional planning bodies including coun-

cils of governments. Also, the U.S. Office of Management and Budget's OMB Circular A-95 certainly promoted intergovernmental sub state regional planning, both metropolitan and nonmetropolitan; and in fact, A-95 was based upon Title IV Intergovernmental Cooperation Act of 1968 which also fostered regional planning and development. Further, at that time the U.S. Advisory Commission on Intergovernmental Relations (ACIR) was looked to with considerable respect by state and local governments. The ACIR produced numerous reports on sub state regional planning which, in the main, gave support to sub state regionalism.

However, from the early to mid-1980s right up to the present, the federal government substantially reduced its emphasis on intergovernmental relations as well as regional planning. Neither the HUD 701 planning program nor OMB Circular No A-95 now exist. (A similar state orientated Executive Order EO 12372 has taken A-95's place, but the OMB does not give this Executive Order emphasis.) And the ACIR was eliminated in 1996. True, there is still substantial emphasis on metropolitan transportation planning through the U.S. Department of Transportation's Metropolitan Planning Organization program and requirements. And the U.S. Economic Development Administration and the Appalachian Regional Commission still support development district planning (usually non-metropolitan, multi-county planning and development programs). In the main, however, the federal government has substantially reduced its emphasis on intergovernmental relations, in general, and on regional planning more particularly. Thus, the term, "intergovernmental" no longer draws people who are interested in regional planning. In 2005 and the foreseeable future, we believe we have to include the term, "regional" in the Division's title, to let people know that, in fact, regional planning is

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*“APA will be asked to consider the name change at the 2005 Conference.”*

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one of the primary mission components of our Division.

**Our Division Name Should Match our Division's Present Program Activities and Missions:**

Our newsletter of the last several years has a heavy emphasis on sub state regionalism. For example, the entire October 2004 newsletter was devoted to the Metropolitan Planning Organizations. (This newsletter was also reprinted in its entirety in the October 2004 APA Transportation Planning Division newsletter). Further, for the two speaking panels that we have sponsored over the last half dozen years or so at each of the National APA conferences, more often than not the emphasis has been on sub state regionalism. And this emphasis is also true of our web-site. For example, it contains electronic links to the weekly-issued "Regional Community News" as put out by Division member, Thomas Christoffel. Every bit as important as these program connections is that the name change would better reflect our latest mission statement adopted at the Denver APA 2003 National Conference. This mission statement, in large part, reads: "The Intergovernmental Affairs Division exists to promote a sense of awareness and understanding of the interdependent nature of local, state, and federal levels of government in the planning and development of our nation's communities. This interdependence includes communities, both rural and urban, metropolitan and nonmetropolitan. It also includes planning and development at the multijurisdictional level, across local governmental boundaries in both metropolitan and non metropolitan areas."

**Name Change Needed to Attract New Members and Other Organizational Links:**

Given that the term, "intergovernmental" no longer generally connotes what was meant 20-30 years ago in terms of suggesting regionalism, we need to include the term, "regional" in the Division's name to attract new members. This is particularly true of younger to middle-age planners who might have come into the profession in the last 20 years or so

and who, through direct public or non-profit employment, or through a private firm, actually work in the field of sub state regional planning in one way or another. As our Division indicated in its 2004 Performance Report to the APA Division Council (all APA Division's are now required to submit annual performance reports) our biggest problem, as we see things, is not a large enough membership base. Thus, we very much need to make an identification with regionalism in our division's title to attract more members to our Division.

As a corollary, adding "regional" our name will appeal to professional organizations and their constituent members who are associated with sub state regional planning. This step will help us to use our mission statement and program emphasis in our newsletters, annual conference panels, and web-site to forge better ties with the National Association of Regional Councils, the Association of Metropolitan Planning Organizations, the National Association of Development Organizations, and the relatively new Alliance for Regional Stewardship. We need stronger ties with these and other organizations to fulfill our mission statement and to attract members to our Division from their ranks.

**Promote Sub State Regionalism in the American Planning Association:**

The emphasis of the American Planning Association has historically been on city and county planning, both urban and rural, metropolitan and nonmetropolitan. And this is the way it probably will and should be in the foreseeable future. At the same time, however, there could be more attention focused on sub state regionalism than there now is. In the 1960s, 70s, and 80s, this emphasis was there to a considerable degree. For example, in 1986, through the International City Management Association, the APA published one of its so called, Green Books, *The Practice of State and Re-*

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*"Name Change needed to attract new members!."*

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*gional Planning*, co-edited by Division members Irving Hand, Bruce McDowell, and Frank So,. This still available Green Book has chapters by Bruce McDowell, Thomas Roberts, and others dealing in depth with sub state regional planning. In 1990, the Intergovernmental Affairs Division, through the APA, issued, *Intergovernmental Challenges for the 1990's*, the proceedings of an intergovernmental roundtable sponsored by our Division. This roundtable and its proceedings had considerable emphasis on sub state regional planning. Written contributions to these proceedings included those of Division members Mary Kihl (the then Chair of the Division), Arnold Cogan (also a former Chair of the Division), and other members.

These excellent documents made substantial APA contributions to the field of intergovernmental relations and sub state regional planning that reflected a build up of knowledge and interest by the APA and others during the 1960s and up through the 1980s. Changing our name to "Regional and Intergovernmental Planning," would hopefully, once again, begin to focus more APA interest on sub state regionalism, urban and rural, metropolitan and nonmetropolitan.

### **ALTERNATIVE NAMES, OTHER DIVISION PROGRAM EFFORTS, AND OTHER APA DIVISION VIEWS**

**Alternative Names Explored:** One alternative, or course, would be to simply stick with our existing name. We explored this among several members of the Division, but after deliberations decided to go for a name change.

Another alternative considered was to call the Division either the, "Regional and Intergovernmental Affairs Division," or the Intergovernmental and Regional Affairs Division." These considerations received quite a bit of attention. However, by sub-

stituting the term, "planning" for "affairs" you place the emphasis on planning which, in a very large sense, is what the APA is all about. Further, quite a few of the other divisions end their name with the term, "planning" such as the Transportation Planning Division or the Environment Planning Division. Still another name change considered was either the "Regional Affairs Division," or the "Regional Planning Division." We rejected these names as, in one sense, they both seemed to be too narrow in focus and would also eliminate the full intergovernmental nature of our Division's business. And in another sense such names might also be viewed as too broad in scope, especially at the local level.

So after all of these name alternative considerations, again, we settled on the name: "Regional and Intergovernmental Planning Division."

### **Other Existing Or Possible Division**

**Nonregional Program Efforts:** And what will happen to other program division activities such as inter-jurisdictional concerns, intergovernmental projects that truly take into account full intergovernmental considerations-local, state, regional, and federal?

We have no intention of abandoning these efforts. With regard to inter-jurisdictional (generally relationships across the boundaries of a limited number of local governments-usually two local governments), our March 2004 newsletter had two such articles, and it is anticipated that our March-April newsletter will have another such article. With regard to intergovernmental considerations affecting all levels of government, one of our two panels at the APA 2004 National Conference in Washington, DC examined the full array of intergovernmental relations growing out of recovery efforts for the World Trade Center in New York. Also, we have underway an article for our next newsletter which examines local, regional, state, federal, and public-private

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*"Changing our name to 'Regional and Intergovernmental Planning', would begin to focus more APA interest on sub state regionalism, metropolitan and nonmetropolitan."*

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relationships for a rapid transit, heavy rail extension in the Washington, DC area.

State planning is another subject which the Division welcomes, be it statewide, overall policy planning and program development, or be it statewide planning in a given program area. Further and more particularly, to advance the status of sub state regionalism, we are highly cognizant that state legislation, programs, and directions are imperative.

Concerning program activities at the multi-state regional level, if members suggested this subject and it was not under the purview of some other APA division such as the Environmental Planning Division, we would certainly be willing to look at this item under our intergovernmental rubric.

And finally, if a program consideration arose which involved some type of national planning or coordination such as was the case of Division newsletters in the 1980s, again assuming this did not fall primarily under the jurisdiction of some other division such as the Federal Planning Division, we would embrace such activities under the intergovernmental nature of our Division.

**What Are the Views of the Other APA Divisions:** We initially had conversations with the Transportation Planning Division Chair as we believe that this Division has the most region-like programs outside of our Division. We definitely not only got the “go-ahead” from this Division Chair, but also encouragement. We subsequently also discussed the proposed change with the other two divisions that address some regional programs, the Environmental Planning Division, and the Economic Development Affairs Division. We also got positive signal from them.

## **YOUR COMMENTS AND STEPS TO EFFECTUATE THE CHANGE**

### **How You Can Make Your Views**

**Known:** Please contact one of our three officers with any questions, comments, or suggestion you might have: Lee Schoenecker, the Division Chair at: leeschoenecker@aol.com or call, any time, at (202) 686-8864 before 10:00 PM, eastern time; or Thomas Dow, Vice Chair for State Affairs at tdow@ksdot.org or call at (785) 296-2552 during work hours; or, Rocky Piro, Vice Chair for Local and Regional Affairs, at rpiro@psrc.org or call at (206) 464-6360 during work hours. If you have written comments that you would rather not put in an e-mail or e-mail attachment, please send to Lee Schoenecker, 5543 30<sup>th</sup> Place NW, Washington, DC 20015. We would like to receive any comments within 30 days or so of the receipt of this newsletter.

**Next Steps of Implementation:** From our conversations with various individuals and other APA Divisions that we have had to date on the proposed name change, we do not anticipate many negative comments. However, should we receive substantial negative reaction from the Division membership and we cannot resolve the issue via e-mail or telephone, we will withdraw the proposed name change.

If Division membership does not indicate serious problems with the name change, we shall take the proposal to the Division Council for its approval or disapproval at its business meeting at the San Francisco APA National Conference, said meeting to be held on Saturday, March 19. If the Division Council approves, it will then be taken to the APA Board of Directors on March 20. The results of the Division Council and APA Board of Directors decisions will be announced at our Division’s annual Program and Business Meeting on Monday, March 21.

*“If Division membership does not indicate serious problems with the name change, we shall take the proposal to the Division Council ...”*

## Intergovernmental Affairs Panels at the 2005 San Francisco APA National Conference

The Intergovernmental Affairs Division will host two panels at the San Francisco National Conference: "Regional Planning Alliances in California," and "Improving Transportation and Urban Form for Health." The first of these sessions will be held on Sunday, March 20, starting on Sunday at 1:00 PM. The second will be held on Wednesday morning, March 23, starting at 9:30 AM. Both of these sessions will be held in the Moscone Convention Center. Details for each of these sessions follows.

### Panel: Regional Planning Alliances in California:

A lot is happening in California concerning regional planning alliances in various metropolitan areas throughout that State. This particular panel will explore what is happening in the Sacramento, San Diego, and San Francisco regions.

Historically and on a nationwide basis, in large metropolitan areas, regional councils, be they councils of governments, Metropolitan Planning Organizations, or combinations thereof, have focused their efforts on areawide governmental functions such as transportation planning for mass transit and highways, and environmental protection for air and water quality. While still undertaking these functions, California regional councils are now working with other regional organizations in the public, non-profit, and private sectors, delving into a broad variety of program areas---physical, economic, and social.

One of the reasons for this development is idea competition in the market place---government organizations don't necessarily have all the answers. Also, it is not politically feasible to change the boundaries of a metropolitan regional council each decade that commuting patterns expand due to housing cost displacement. Other existing or nascent regional organizations may have captured a topic that es-

tablished regional councils might have covered if they had the resources. In a dynamic market, regional alliances can increase the visibility of visioning processes and acquire business community commitment to marathon implementation over an extended period of time. Defined regions become visible through media coverage, affirming regional community identity which, in turn, encourages the public to understand the greater world and to also allow for networked local/regional solutions.

The story of planning and regional alliances in the Sacramento, San Diego, and San Francisco areas, including very substantial and innovative regional planning endeavors, will be told by key planning leaders in each of these regions. They will explain how regional community building brings the benefits of regionalism to their citizens. This panel will include:

Moderator: **Thomas Christoffel**, Editor of the *Regional Community News*;

Panelist: **Martin Tuttle**, former Executive Director, Sacramento Area Council of Governments; now with New Faze Development;

Panelist: **Bob Leiter**, Director of Land Use and Transportation Planning, San Diego Association of Governments; and,

Panelist: **Janet McBride**, Planning Director, Association of Bay Area Governments.

### Panel: Urban Form for Improving Transportation Choices and Health:

The purpose of this panel is twofold: first, to understand how the design of, and transportation connection between urban communities impacts air quality, physical activity, and public health; and

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*"The first panel will explore what is happening in the Sacramento, San Diego, and San Francisco regions."*

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second, to identify ways to work within a region, coordinating among jurisdictions and between disciplines to promote active transportation, improved air quality, and reduced greenhouse gas emissions.

Recent research documents significant public health implications of transportation and land use. For example, time spent driving is associated with increased likelihood of obesity, while distance walked is associated with reduced odds of obesity. Findings also show that low density, single-use development is associated with increased odds of obesity and reduced levels of physical activity (Ewing et. al. 2003, Frank, et. al 2004; Saelens et. al., 2003).

Current research in three urban regions---Atlanta, Baltimore, and Seattle---demonstrates how land use and decisions for transportation investment actions impact specific measures of travel choice and physical activity, while also noting additional impacts on air quality and climate change. Funding partners for these research efforts include the National Institutes of Health, the Centers for Disease Control and Prevention, the Robert Wood Johnson Foundation, the Georgia State Department of Transportation, the U.S. Federal Transit Administration, and the U.S. Environmental Protection Agency. Findings from these studies are being in-

corporated into planning policy and investment practices. In the Seattle region, King County has incorporated several specific policy directives into its comprehensive plan; and is in the process of revision its development regulations to make them more consistent with research findings. The four-county planning agency in Seattle, the Puget Sound Regional Council, is also updating its regional land use and transportation strategy to integrate health considerations into its comprehensive growth vision. In Atlanta, the Livable Communities Initiative of the Atlanta Regional Commission stipulates funding be focused in areas that promote active transportation.

This panel will include:

Moderator: **Rocky Piro**, Principal, Puget Sound Regional Council, Seattle;

Panelist: **Lawrence D. Frank**, a recognized pioneer in the field and Professor at the University of British Columbia;

Panelist: **Jim Sallis** a Professor of Psychology at San Diego State University;

Panelist: **Tom Weyandt**, a planner with the Atlanta Regional Commission; and,

Panelist: **Karen Wolf**, Lead Planner, Office of the King County Executive, Seattle.

*“The second panel will discuss improving transportation and urban form for health.”*

## 2005 National Planning Conference

*American Planning Association's National Planning Conference  
March 19—23, 2005*

**San Francisco, California**

A favorite destination for planners and anyone who loves cities.

More than 5,200 planners and their colleagues attended the 2004 American Planning Association's National Planning Conference in Washington, D.C. Make your plans now to join us in the City by the Bay.

For more information, visit the APA website at [www.planning.org](http://www.planning.org).

**REPORT OF INTERGOVERNMENTAL AFFAIRS ANNUAL PROGRAM AND BUSINESS MEETING WASHINGTON, DC, APRIL 26, 2004**

BY ROCKY PIRO, AICP, VICE-CHAIR REGIONAL AND LOCAL PROGRAMS AND SECRETARY

**REPORT OF THE CHAIR**

Both Lee Schoenecker and Rocky Piro attended the APA Divisions Council's Leadership Retreat and Education Summit on Friday, 23 April 2004. The Division has been successful in developing a new format for its newsletter. Much of the credit goes to our newsletter editor, Scott Taylor. The Division was also been successful in transferring its website to a new host. Our webmaster, Ryan Harris, is to be commended for his on-line efforts. Membership of the Division remains stable, with a net increase of three new members in 2003-2004. Increasing membership and outreach remains a major task for the Division. The Division received a perfect review in its first performance evaluation conducted by the APA Divisions Council (see item below). Tom Christoffel, a division member who serves as editor for *Regional Community News*, an electronic news magazine on regional development and policy issues, has expressed interest in developing a linkage between his website and the Intergovernmental Affairs Division. (See discussion below under Program Development.)

**PERFORMANCE EVALUATION**

The APA Divisions Council has instituted a performance evaluation system to assess each of the Association's divisions. Division officers are required to fill out a report that takes into account division activities and programs. During this first year of performance review, the Intergovernmental Affairs Division was one of three divisions out of 18 to get a perfect evaluation for 2004. The other two divisions receiving a perfect score were the Transportation Planning Division, and the Economic Development Division, both of which have a much larger membership than the Intergovernmental Affairs Division. However, one our Division's needs,

as reported in our performance report, is to continue to work on increasing membership.

**NATIONAL CONFERENCE PROGRAMS OF THE DIVISION**

**APA 2004:** The Division sponsored two sessions at the APA National Conference in Washington, DC: (1) *Making Plans in Lower Manhattan* and (2) *Governance and the Role of Planning*. Attendance has been increasing at IGA Division-sponsored sessions over the past several years and that is expected again this year. PowerPoint presentations from the sessions, where available, will be posted on the web. In addition, the Division participated in arranging for a session on *Planning for Regional Aviation*. Stephen Kiehl, represented the Division on this panel with the support of his employer, the Puget Sound Regional Council in Seattle.

**APA 2005:** The Division will again have two by-right sessions at the 2005 APA National Conference in San Francisco. Since that conference is scheduled for mid-March of next year, there will be tighter deadlines for developing session proposals and submitting them to APA headquarters. Board officers will be soliciting session proposals through May and June.

**DIVISION MISSION STATEMENT AND POSSIBLE DIVISION NAME CHANGE**

Copies of the Division's *Mission Statement and Goals* were circulated at the program and business meeting for review. Rocky Piro noted that this version reflected comments and amendments proposed at the Division's 2003 business meeting in Denver. The key issue dis-

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*"The Division received a perfect review in its first performance evaluation conducted by the APA Division Council."*

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cussed was whether or not Division should change its name. Since the primary focus of intergovernmental planning has become regional coordination and cooperation, it was recommended that the word "regional" be incorporated into the name of the Division. The officers agreed to contact APA to find out what is involved with changing the name of a division.

### **PROGRAM DEVELOPMENT**

Much of the discussion of the Division's program centered on outreach and broadening awareness of the importance of regional cooperative planning and intergovernmental coordination. Several ideas were proposed:

- Develop a training module for planning commissioners, elected officials, and others on the importance of linking local and regional planning
- Encourage state chapters to include regional planning in their work programs and at their conferences.
- Develop an intergovernmental planning awards programs – to recognize significant cooperative planning efforts
- Develop a membership survey – gather information on cooperative planning efforts in which Division members are already involved.
- Survey academic institutions about planning courses in which intergovernmental affairs or regional strategies are taught. (Rob Fuentes with Brookings could assist with this task.)

### **MEMBERSHIP RECRUITMENT**

The attendees discussed a number of strategies to increase division membership. It was reported that previous proposals to adjust dues structures were not well-received by the APA headquarters office. ((These proposals included: (a) 2-for-1 or 3-for-2 memberships for individuals wanting to join more than one division, (b) discount rates for current members who recruit new members, and c)

special rates for affiliate membership – primarily geared to individuals interested in intergovernmental affairs who are not planners or APA members.)) Those in attendance recommended that division officers continue to pursue these options. There was interest in expanding division outreach efforts – possible target groups could include economic development and transportation planners.

Given the current program-related expenses for the division and the significant reliance on dues to fund division activities, it was calculated that the Division would have to grow by 20 to 30 members each year over the next five years to continue to maintain division finances at a healthy level.

### **BUDGET AND FINANCES**

Thomas Dow, Vice-Chair, had submitted a financial report that was distributed at the business meeting. As a cost-cutting measure, Lee Schoenecker proposed partnering with other divisions at future national conferences to co-host receptions and program and business meetings. The program and business meeting is among the costliest expenditures the division incurs every year.

### **ATTENDANCE**

Lee Schoenecker, Chair  
 Rocky Piro, Vice Chair  
 Stephen Kiehl  
 Bruce McDowell  
 Tom Christoffel  
 John M. Kennel  
 Bob Leiter  
 Michael Levine  
 Patty Nicoson  
 Robert Puentes

*"The attendees discussed a number of strategies to increase Division membership."*

## **UPCOMING MARCH 21 BUSINESS MEETING AND RECEPTION; MARCH 22 BREAKFAST AT THE SAN FRANCISCO APA NATIONAL CONFERENCE**

This year our Division will hold its Program and Business meeting as well as a joint reception at the San Francisco Marriott Hotel Convention Center on March 21. This meeting and its reception will be held between 6:00 and 9:30 PM. Our initial Program and Business meeting will be held from 6:00 to 7:00 PM. We will then recess for a joint reception with the Transportation Planning Division from 7:00 to 8:30 PM. Then, if we need more time to finish off further business items we will continue our business meeting between 8:30 and 9:30 PM. On Tuesday morning between 6:30 and 7:45 AM we will hold a networking breakfast. Details on all of these events follow:

### **March 21 Program/Business Meeting Tentative Agenda and Work Program: Tentative agenda items for the March 21 Program and Business meeting include:**

- Report on Division Council and APA Board of Directors Approval/ Disapproval of Division Name Change to: "Regional and Intergovernmental Planning,"
- Results of 2004 Division Performance Report as Submitted to the Division Council,
- Undertake a Two-year effort to develop a possible APA Policy Paper on, "regional and intergovernmental planning."
- Review of Work Program/Budget for FY 2005 Including Mission Statement Review,
- Further Develop Efforts to Increase Membership, and
- Plan for Elections in Late 2005.

### **Tentative items for the 2005-2006 Work Program include:**

- Take actions necessary to implement the Division with a possible new name: "Regional and Intergovernmental Planning," including a thorough review, and then, possible rewrite of the by-laws. (At the end of this newsletter, you will find very basic modifi-

cations to the by-laws necessary to effectuate a possible change to a possible new name: "Regional and Intergovernmental Planning.");

- Undertake a two-year effort to develop a possible APA Policy Paper on, "Regional and Intergovernmental Planning;"
- Develop at least one hard-copy newsletter, and one electronic newsletter. (If the division undertakes the initial development of a Regional and Intergovernmental Planning APA Policy Paper and if the Division Council allows for this paper to be counted as one of the four performance outputs, then we would probably have no more than one hard-copy newsletter, and one e-mail newsletter.);
- Maintain and enhance the Division's web-page;
- Initial development of Regional and Intergovernmental Planning Policy Paper for potential adoption by the APA. (An Issue Paper would be developed the first year.);
- Conduct two by-right panels at the 2006 National Conference in San Antonio; and,
- Participate in the Division Council's Education Committee and also conduct research efforts on what formal continuing education might be available in "intergovernmental relations," or more likely, that of "regional planning."

If members of the Division have any suggestions concerning modifications to the above

March 21 program and business agenda or to the proposed FY 2006 work program, please do not hesitate to notify one of the officers listed on the front page of this newsletter.

### **March 21 Joint Reception with APA Transportation Planning Division at the San Francisco APA Conference,**

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*The Division will be asked to, "undertake a two-year effort to develop a possible APA Policy Paper on Regional and Intergovernmental Planning."*

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**Marriott Hotel:** As mentioned above, this joint reception will be from 7:00 to 8:30 PM with the room to be announced in the final conference program. We believe we have established very good working relationships with this particular division, both directly and indirectly. For example, our October 2004 newsletter was devoted entirely to a discussion of Metropolitan Planning Organizations (MPOs) which, of course, are areawide transportation planning bodies required by the U.S. Department of Transportation. This Intergovernmental Affairs newsletter featuring the MPOs, in turn, was reprinted in its entirety in the October hard-copy newsletter of the Transportation Planning Division. The Transportation Planning Division is the largest of the APA Divisions, having approximately 1,500 members. Therefore, if you want the chance for some good networking at the San Francisco conference, this would be a good place to do it. Finger food and bev-

erages will be supplied.

**March 22 Networking Breakfast:**  
**Tuesday, 6:45 A.M---7:45 AM, At 2005**

**San Francisco National Conference, Hotel Marriott:** The APA has arranged for networking breakfasts for all interested APA Divisions. Our Division is interested and we will be there. The exact room for this networking breakfast will be announced in the final conference program. The cost for this breakfast is \$45. At least one of the three Division officers will be present. We will be there to meet with Division members of the Division who might not have been able to attend the previous program and business meeting, or for anybody who wants to continue discussions from the previous evening. In addition we very much welcome potential new members to the Division and this would be a very good way for new potential new members of the Division to become acquainted.

*"...it seems the best time to hold new elections will be late in 2005."*

## **DIVISION ELECTIONS IN LATE 2005**

Division Council procedures require elections to be held at least once every four years. Our last election, held through the newsletter, was conducted in December of 2002 and January of 2003 with results final at the end of that January.

We propose that the next election will be held in late 2005. The election will be held either through our hard-copy or our electronic newsletter, a special mailing, electronic voting, or some other approach.

We will discuss this matter at our annual Program and Business meeting on March 21 in San Francisco. Though the elections of other Divisions are sometimes held at a Division business meeting, it is not our present intent to do the same for two reasons.

First, our Program and Business meeting this year is likely to be shortened and/or truncated at the San Francisco conference

as we recess midway through our meeting to another room for a joint reception with the Transportation Planning Division. And though we have a further Program and Business meeting scheduled after the joint reception, we are not entirely sure how this second portion of the Program and Business meeting will work given the lateness of the hour.

Second, we are going to go forward to the Division Council to change our name to the

“Regional and Intergovernmental Planning Division.” If this name change happens, then we may well have to substantially rewrite our by-laws, possibly including different or more officers than we presently have. This obviously could not happen until some time after the national conference in San Francisco, as we would need time to write and adopt new by-laws. So for the present time, at least, it seems the best time to hold new elections will be late in 2005.

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## CHANGES TO DIVISION BY-LAWS IF NAME IS CHANGED TO “REGIONAL AND INTERGOVERNMENTAL PLANNING”

**Background:** Our by-laws go back to 1983. At one time, the Intergovernmental Affairs Division was a more complex Division as it had active sectors for national planning, state planning, and metropolitan and regional planning. Much of the reason for this former complexity is found in the lead article of this newsletter. Namely, the federal government’s formerly strong emphasis on intergovernmental affairs led, in part, to active Division involvement at all levels of governmental consideration.

**Main Changes in By-Laws:** As old as our by-laws are, their substance still basically meets the present mission of the Division. They were well thought-through in 1983 and have served the Division well over a score of years. If the Division name changes, the most important substantive change to the by-laws would be to change the name from the existing “Intergovernmental Affairs Division,” to the, “Regional and Intergovernmental Planning Division.”

The second biggest change would be to simply bring the by-laws up-to-date to reflect current considerations. These considerations with regard to general Division program thrusts have not changed that much over the last 22 years. What has changed are some of the particular technical considerations such as the use of electronic mail, web-pages, and the like.

**Considerations in Changing the By Laws:** In possibly revising these by-laws, questions such as the following need to be addressed.

1. The 1983 by-laws call for three Vice-Chairs: Metropolitan and Regional,

State Planning, and National Planning. They also call for three standing committees, one for each of these officers. The three vice chairs tend to reflect the current mission of the Division, even with the proposed name change. However, a question can be raised as to whether or not there is a need for three standing committees, give the Division’s current size.

2. There may well be a need to insert a provision which strengthens electronic considerations such as e-mail, e-newsletters, web-sites and the like in the by-laws.

3. The 1983 by-laws provides that Division members be regular members of the APA in order to be full Division members. These 1983 by-laws also provide that those who are not members of the APA can become Affiliates of the Division, but not regular members of the Division. This is a case in point where the existing 1983 by-laws are simply out of date with APA and Division Council rules. Any person can now become a full member of a Division, although non APA members pays higher dues than APA members (\$40 per year for non APA members, \$25 per year for APA members).

**Summation:** Though the Division’s by-laws are 22 years old, they basically cover the existing content of the Division under its current 2003 mission statement, and this would hold true under the proposed Division name change. However, if the Division’s name is changed, it would be the ideal time to make the necessary changes and bring the by-laws completely up-to-date.